



Geistlich Pharma lives out its deeply-rooted values.

Steven Kramer

Exciting challenges await on the path to realizing our vision. We are therefore seeking

International Product Manager

Root

Your tasks

- > Apply behavioral science to positively change the product choices that customers make
- > Develop and implement customer-centered product strategies and marketing campaigns
- > Innovate existing and new touch points with customers
- > Develop and promote treatment concepts and selling points based on KOL input, customer needs, scientific literature, competitor intelligence and sales figures
- > Advise peer-marketing teams in our affiliates and distributors on implementation of specific campaigns based on sales figures

Your qualifications

- > Master degree in life science, business administration, for example
- > Very strong in conceptual work and analytical thinking
- > Independent and creative mind with practical implementation strength
- > Empathic team-player with drive to lead cross-departmental teams
- > Open-minded, driven by innovation and motivation
- > Fluent in English and German

Geistlich Pharma is a family-run Swiss company and a longstanding global leader in regenerative dentistry. We have a long tradition of pioneering attitudes that place the focus on employees. These employees are dedicated to the spirit that drives our company to excel: a passion for regeneration. This is the origin of our innovative medical products that reconstruct bones, cartilage and soft tissue. Our motivated team looks forward to working with you in a modern, dynamic environment with international flair.

We look forward to receiving your completed electronic application at: recruiting@geistlich.ch

If you have any questions about the position, please contact: Mireia Comellas, Group Lead International Marketing, Tel. + 41 41 492 55 55



www.geistlich-pharma.com

